



## **WTW announces Kingdom of Saudi Arabia (K.S.A.) expansion with appointment of new Head of Insurance Broking**

October 28, 2024

LONDON, Oct. 28, 2024 (GLOBE NEWSWIRE) -- WTW (NASDAQ: WTW), a leading global advisory, broking, and solutions company, today announced it has secured an insurance licence to act as an insurance broker in the Kingdom of Saudi Arabia (K.S.A.).

Talal Omar Bahafi has been appointed as the new Head of Insurance Broking, WTW Saudi Arabia, based in the Kingdom of Saudi Arabia. Previously Chief Executive Officer at Chubb Arabia Insurance Company, Bahafi has extensive experience of building a forward-thinking, and performance-oriented culture, driving strategic growth across the region. Prior to Chubb, Bahafi also worked at Marsh McLennan where he was responsible for delivering overall market strategy for the Kingdom.

Pamela Thomson-Hall, Head of International, said, "At WTW we are committed to supporting our clients across the globe. Securing our insurance broker licence for the Kingdom of Saudi Arabia further strengthens our leading global network. We are delighted to have Talal on board to drive growth opportunities in this exciting market. Today's announcement is a continuation of our growth strategy to bring global insights to clients around the world through our teams of deep specialists."

Eleni Lykoudi, Head of CEEMEA, added, "This is a significant development in WTW's ambitions for growth in this region. We are delighted to have Talal in place to support our clients' needs across the region."

Talal Omar Bahafi said, "I am delighted to be joining and leading WTW in the Kingdom at such an exciting time as it moves towards achieving its Vision 2030\* goals and objectives. I look forward to driving growth, supporting our clients, and contributing to the development of innovative solutions that align with the Vision 2030 objectives. Together, we will continue to deliver exceptional value to our clients and build upon WTW's reputation for excellence."

### **About WTW**

At WTW (NASDAQ: WTW), we provide data-driven, insight-led solutions in the areas of people, risk and capital. Leveraging the global view and local expertise of our colleagues serving 140 countries and markets, we help organizations sharpen their strategy, enhance organizational resilience, motivate their workforce and maximize performance.

Working shoulder to shoulder with our clients, we uncover opportunities for sustainable success—and provide perspective that moves you. Learn more at [wtwco.com](https://www.wtwco.com).

\* <https://www.vision2030.gov.sa/en>

### **Media Contacts**

Sarah Booker

[Sarah.booker@wtwco.com](mailto:Sarah.booker@wtwco.com) / +44 (0)7917 722040