



## Willis Appoints John Baudouin as Mexico CEO

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LONDON, Nov. 03, 2015 (GLOBE NEWSWIRE) -- Willis Group Holdings plc (NYSE:WSH), the global risk advisory, re/insurance broking, and human capital and benefits firm has appointed John Baudouin as Chief Executive Officer (CEO) of its retail business in Mexico.

Baudouin has now taken up his new role and will focus on driving the strategic vision for Willis in the region. His priorities are to enhance the value proposition to our clients and prospects, and to build on the acquisition of Carsa made in April.

Baudouin has more than 32 years' industry experience. He started at Asesores Kennedy Agente de Seguros, later part of Alexander & Alexander, which in turn became part of Aon México, where he was CEO for Aon Risk Solutions and later Aon Consulting. In 2012, he joined Colemont Retail Brokers as CEO.

Luis Maurette, Regional CEO of Latin America, Willis, said: "We are confident that John will draw on his market knowledge and M&A experience to add significant value for Willis. He is a proven and exceptional leader with a clear vision. We wish him all the best in this new challenge."

John Baudouin said: "I decided to come to Willis Mexico as I have great respect for the brand and I believe that it is important to continue to build our presence in the Mexican insurance market. My goal is to position Willis Mexico as one of the premier brokers in Mexico. I am absolutely convinced that, with the expertise that Willis has as leading international broker and the talent of our Mexican team, we will achieve our goal together."

### About Willis

Willis Group Holdings plc is a leading global risk advisory, re/insurance broker and human capital and benefits firm. With roots dating to 1828, Willis operates today on every continent with more than 18,000 employees in over 400 offices. Willis offers its clients superior expertise, teamwork, innovation and market-leading products and professional services in risk management and transfer. Our experts rank among the world's leading authorities on analytics, modelling and mitigation strategies at the intersection of global commerce and extreme events. Find more information at our website, [www.willis.com](http://www.willis.com), our leadership journal, [Resilience](#), or our up-to-the-minute blog on breaking news, [WillisWire](#). Across geographies, industries and specialisms, Willis provides its local and multinational clients with resilience for a risky world.

Willis's Mexican business has 200 colleagues in seven offices across the nation.

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