

Willis Towers Watson

Earnings Release Supplemental Materials 2021 First Quarter Financial Results

April 29, 2021

Willis Towers Watson Forward Looking Statements

This document contains “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements and other forward-looking statements in this document by words such as “may”, “will”, “would”, “expect”, “anticipate”, “believe”, “estimate”, “plan”, “intend”, “continue”, or similar words, expressions or the negative of such terms or other comparable terminology. These statements include, but are not limited to, such things as our outlook, the impact of the COVID-19 pandemic on our business, our pending business combination with Aon plc, future capital expenditures, ongoing working capital efforts, future share repurchases, financial results (including our revenue), the impact of changes to tax laws on our financial results, existing and evolving business strategies and acquisitions and dispositions, demand for our services and competitive strengths, goals, the benefits of new initiatives, growth of our business and operations, our ability to successfully manage ongoing organizational and technology changes, including investments in improving systems and processes, and plans and references to future successes, including our future financial and operating results, plans, objectives, expectations and intentions and other statements that are not historical facts. Such statements are based upon the current beliefs and expectations of Willis Towers Watson’s management and are subject to significant risks and uncertainties. Actual results may differ from those set forth in the forward-looking statements. All forward-looking disclosure is speculative by its nature.

There are important risks, uncertainties, events and factors that could cause our actual results or performance to differ materially from those in the forward-looking statements contained herein, including the following: the risks relating to or arising from our pending business combination with Aon plc announced in March 2020, including, among others, risks relating to our ability to consummate the transaction, including on the terms of the business combination agreement, on the anticipated timeline, and/or with the required regulatory approvals, and risks related to potential divestitures; our ability to successfully establish, execute and achieve our global business strategy as it evolves; the risk that the COVID-19 pandemic substantially and negatively impacts the demand for our products and services and cash flows, and/or continues to materially impact our business operations, including increased demand on our information technology resources and systems and related risks of cybersecurity breaches or incidents; changes in demand for our services, including any decline in consulting services, defined benefit pension plans or the purchasing of insurance; changes in general economic, business and political conditions, including changes in the financial markets; significant competition that we face and the potential for loss of market share and/or profitability; the impact of seasonality and differences in timing of renewals; the failure to protect client data or breaches of information systems or insufficient safeguards against cybersecurity breaches or incidents; the risk of increased liability or new legal claims arising from our new and existing products and services, and expectations, intentions and outcomes relating to outstanding litigation; the risk of substantial negative outcomes on existing litigation or investigation matters; changes in the regulatory environment in which we operate, including, among other risks, the impact of pending competition law and regulatory investigations; various claims, government inquiries or investigations or the potential for regulatory action; our ability to make divestitures or acquisitions and our ability to integrate or manage such acquired businesses; our ability to successfully hedge against fluctuations in foreign currency rates; our ability to integrate direct-to-consumer sales and marketing solutions with our existing offerings and solutions; our ability to successfully manage ongoing organizational changes, including investments in improving systems and processes; disasters or business continuity problems; the impact of Brexit; our ability to successfully enhance our billing, collection and other working capital efforts, and thereby increase our free cash flow; the potential impact of the anticipated replacement of the London Interbank Offered Rate (“LIBOR”); our ability to properly identify and manage conflicts of interest; reputational damage, including from association with third parties; reliance on third-party services; the loss of key employees; our ability to effectively apply technology, data and analytics changes for internal operations, maintaining industry standards and meeting client preferences; changes and developments in the insurance industry; our ability to comply with complex and evolving regulations related to data privacy and cyber security; doing business internationally, including the impact of exchange rates; compliance with extensive government regulation; the risk of sanctions imposed by governments, or changes to associated sanction regulations; changes and developments in the United States healthcare system, including those related to Medicare and any policy changes from the new Presidential administration and legislative actions from the current U.S. Congress; the inability to protect our intellectual property rights, or the potential infringement upon the intellectual property rights of others; the laws of Ireland being different from the laws of the United States and potentially affording less protections to the holders of our securities; fluctuations in our pension assets and liabilities; our capital structure, including indebtedness amounts, the limitations imposed by the covenants in the documents governing such indebtedness and the maintenance of the financial and disclosure controls and procedures of each; our ability to obtain financing on favorable terms or at all; adverse changes in our credit ratings; the impact of recent or potential changes to U.S. tax laws, including on our effective tax rate, and the enactment of additional, or the revision of existing, state, federal, and/or foreign regulatory and tax laws and regulations and any policy changes from the new Presidential administration and legislative actions from the current U.S. Congress; U.S. federal income tax consequences to U.S. persons owning at least 10% of our shares; changes in accounting principles, estimates or assumptions; fluctuation in revenue against our relatively fixed or higher than expected expenses; and our holding company structure potentially preventing us from being able to receive dividends or other distributions in needed amounts from our subsidiaries. The foregoing list of factors is not exhaustive and new factors may emerge from time to time that could also affect actual performance and results. These factors also include those described under “Risk Factors” in the company’s most recent 10-K filing and subsequent filings filed with the SEC, including definitive additional materials, the merger proxy statement and other filings generally applicable to significant transactions and related integrations that are or will be filed with the SEC. Copies are available online at <http://www.sec.gov> or www.willistowerswatson.com.

Although we believe that the assumptions underlying our forward-looking statements are reasonable, any of these assumptions, and therefore also the forward-looking statements based on these assumptions, could themselves prove to be inaccurate. Given the significant uncertainties inherent in the forward-looking statements included in this document, our inclusion of this information is not a representation or guarantee by us that our objectives and plans will be achieved.

Our forward-looking statements speak only as of the date made and we will not update these forward-looking statements unless the securities laws require us to do so. With regard to these risks, uncertainties and assumptions, the forward-looking events discussed in this document may not occur, and we caution you against unduly relying on these forward-looking statements.

Willis Towers Watson Non-GAAP Measures

In order to assist readers of our consolidated financial statements in understanding the core operating results that Willis Towers Watson's management uses to evaluate the business and for financial planning, we present the following non-GAAP measures: (1) Constant Currency Change, (2) Organic Change, (3) Adjusted Operating Income/Margin, (4) Adjusted EBITDA/Margin, (5) Adjusted Net Income, (6) Adjusted Diluted Earnings Per Share, (7) Adjusted Income Before Taxes, (8) Adjusted Income Taxes/Tax Rate and (9) Free Cash Flow.

The Company believes that these measures are relevant and provide useful information widely used by analysts, investors and other interested parties in our industry to provide a baseline for evaluating and comparing our operating performance, and in the case of free cash flow, our liquidity results.

Reconciliations of these measures are included in the accompanying appendix of these earning release supplemental materials.

The Company does not reconcile its forward-looking non-GAAP financial measures to the corresponding U.S. GAAP measures, due to variability and difficulty in making accurate forecasts and projections and/or certain information not being ascertainable or accessible; and because not all of the information, such as foreign currency impacts necessary for a quantitative reconciliation of these forward-looking non-GAAP financial measures to the most directly comparable U.S. GAAP financial measure, is available to the Company without unreasonable efforts. For the same reasons, the Company is unable to address the probable significance of the unavailable information. The Company provides non-GAAP financial measures that it believes will be achieved, however it cannot accurately predict all of the components of the adjusted calculations and the U.S. GAAP measures may be materially different than the non-GAAP measures.

Q1 2021 GAAP Financial Results

Key Figures

\$USD million, except EPS and %	Three months ended March 31,	
	2020	2021
Revenue <i>as reported % change</i>	\$2,466	\$2,590 +5%
Income from Operations <i>as reported % change</i>	\$360	\$452 +26%
Operating Margin % <i>as reported change, basis points</i>	14.6%	17.5% +290 bps
Net Income attributable to Willis Towers Watson <i>as reported % change</i>	\$305	\$733 +140%
Diluted EPS <i>as reported % change</i>	\$2.34	\$5.63 +141%
Operating Cash Flow <i>as reported \$ change</i>	\$23	-\$128 -\$151

Q1 2021 Key Figures, Includes Non-GAAP Financial Results

Willis Towers Watson reports strong first quarter 2021 earnings

Total Revenue

\$2.6B

Q1 2021 Revenue

Broad-Based Organic Growth

Delivered 4% organic revenue growth for the quarter reflecting overall increased demand for our services

Anchored by our core service offerings, we continue to provide advice and solutions to help clients react, adapt, and sustain as economic conditions continue to evolve

+4%

Q1 2021
Organic %

+4%

Q1 2020
Organic %

Adj. Diluted EPS¹

\$3.64

Q1 2021 Adj. Diluted EPS

Strong Earnings Growth

9% adjusted EPS increase was underpinned by growth in core operations (adj. operating income) and was further enhanced by foreign currency tailwind of \$0.12 in EPS

+9%

Q1 2021

\$3.34

Q1 2020

Adj. Operating Margin¹

22.4%

Q1 2021
Adj. Operating Margin

Core Margin Expansion

+110 bps of core margin expansion with growth across all operating segments

Organic revenue growth and disciplined expense management drove margin improvement during the quarter

+110bps

Q1 2021

21.3%

Q1 2020

Free Cash Flow¹

-\$165M

Free Cash Flow
three months ended
March 31, 2021

Short-term Headwind

Q1 is our seasonally lowest quarter for cash flow generation. The decrease in year-over-year free cash flow was due to net legal settlement payments of approximately \$185 million for the previously-announced Stanford and Willis/Towers Watson merger settlements and higher incentive compensation and benefit-related items of approximately \$180 million

-\$122M

Q1 '21 vs. Q1 '20

-\$43M

Q1 2020

¹ Signifies Non-GAAP financial measures. See appendix for Non-GAAP reconciliations.

Continued Overall Organic Growth in Challenging Environment

Our commitment to our clients and colleagues is key to our business resilience

Organic Revenue Growth %

	Q1 2020	Q1 2021
Human Capital & Benefits	4%	0%
Corporate Risk & Broking	4%	5%
Investment, Risk & Reinsurance	5%	4%
Benefits Delivery & Administration	1%	23%
Willis Towers Watson	4%	4%

HCB organic revenue growth was flat for the quarter. Retirement and Health and Benefits revenues were materially flat. Talent and Rewards revenue declined nominally as the global impact of COVID-19 continued to pressure demand for certain discretionary service offerings. Technology and Administrative Solutions revenue increased due to new project and client activity in Great Britain.

CRB growth was led by International and Great Britain with new business generation primarily in Natural Resources and FINEX insurance lines. North America revenue grew with strong renewals while Western Europe revenue declined primarily from challenges related to senior staff departures.

IRR had organic revenue across most lines of business. Reinsurance growth was driven by new business wins and favorable renewals. Investments and Insurance Consulting & Technology saw increased demand for advisory work. Wholesale revenue declined and was sold in March 2021.

BDA continued to deliver strong organic growth and was led by Individual Marketplace, primarily TRANZACT. For the quarter, TRANZACT revenue was \$148 million with strong growth in Medicare Advantage sales. Benefits Outsourcing revenue increased due to its expanded client base.

Summary of Segment Financial Results

Q1 2021 segment results compared to Q1 2020

As reported, \$USD million, except %					
	Q1 2020		Q1 2021		
	Revenue	Operating Margin % ¹	Revenue	Operating Margin % ¹	Margin Year-over-year
Human Capital & Benefits	850	25%	875	25%	+20 bps
Corporate Risk & Broking	739	17%	810	20%	+280 bps
Investment, Risk & Reinsurance	615	45%	605	48%	+280 bps
Benefits Delivery & Administration	231	-5%	287	3%	+720 bps

¹ The Operating Margin percentage is rounded.

Maintaining A Flexible Balance Sheet Position

Reinforcing our business fundamentals; safeguarding WTW's financial strength

<i>\$USD million</i>	Mar 31, 2020	Dec 31, 2020	Mar 31, 2021
Cash and Cash Equivalents	898	2,089	1,960
Total Debt¹	5,874	5,635	5,103
Total Equity	10,389	10,932	11,574
Debt to Adj. EBITDA² <i>Trailing 12-month</i>	2.5x	2.3x	2.0x

A disciplined capital management strategy intended to provide Willis Towers Watson with **the financial flexibility** to reinvest in our businesses, capitalize on market growth opportunities, and support significant value creation for shareholders

Our capital structure provides a solid foundation for business strength and growth in the long-term

A solid history of effectively managing our leverage with a commitment to **maintaining investment grade credit rating**

Our **disciplined approach to managing outstanding debt** has successfully reduced the leverage profile

¹ Total Debt equals sum of current debt and long-term debt as shown on the Consolidated Balance Sheets.

² Signifies Non-GAAP financial measure. See appendix for Non-GAAP reconciliations.

A Capital Strategy Fit For The Short & Long-Term

Disciplined approach to capital allocation

A capital light business model and capital structure allow us to shift capital between growth and value creation based on changes in the businesses and/or the macro environment

A strong focus on return on investment to optimize the use of cash

A disciplined approach to managing our pipeline of investment opportunities. Matching capital with opportunities that yields the best results for our clients, colleagues, and shareholders

Goals to prioritize use of cash

1. Reinvest in our capabilities, businesses, and processes
2. Invest in innovation, technology, and new business opportunities
3. Pursue opportunistic mergers, acquisitions, and divestitures
4. Strengthen balance sheet and liquidity
5. Return excess cash to shareholders through share repurchase¹
6. Sustain dividends and payout ratio

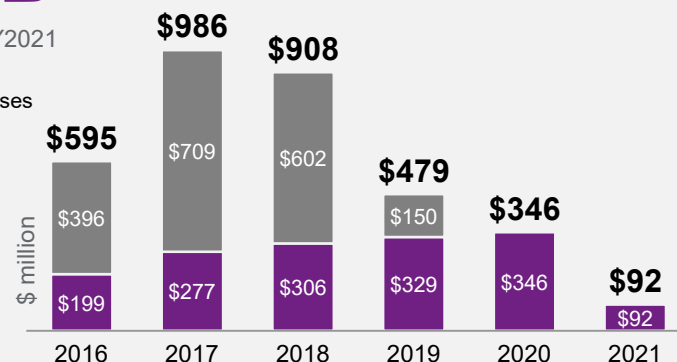
CASH RETURNED TO SHAREHOLDERS

\$3.4B

FY2016 to Q1 FY2021

■ Share repurchases

■ Dividends

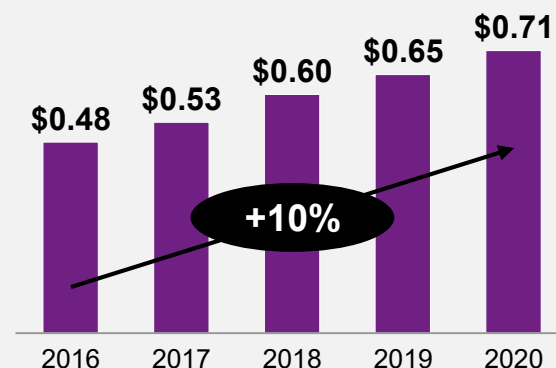


MEANINGFUL DIVIDEND GROWTH

+10%

Cash dividend growth
4 years CAGR

■ Quarterly cash dividend
per share



¹ Due to certain prohibitions under the transaction agreement in connection with the pending business combination with Aon, no share repurchase is expected in 2021

Appendix: Reconciliation of Non-GAAP Measures



Appendix 1: Constant currency and organic revenue change

As reported, USD millions, except %

	Three Months Ended March 31,		As Reported % Change	Components of Revenue Change ⁽ⁱ⁾			
	2021	2020		Currency Impact	Constant Currency Change	Acquisitions/ Divestitures	Organic Change
Human Capital & Benefits	\$ 875	\$ 850	3%	3%	0%	0%	0%
Corporate Risk & Broking	810	739	10%	3%	5%	0%	5%
Investment, Risk & Reinsurance	605	615	(2)%	4%	(5)%	(9)%	4%
Benefits Delivery & Administration	287	231	24%	0%	24%	1%	23%
Segment Revenue	2,577	2,435	6%	3%	2%	(2)%	5%
Reimbursable expenses and other	31	31					
Revenue	\$ 2,590	\$ 2,466	5%	4%	1%	(2)%	4%

⁽ⁱ⁾ Components of revenue change may not add due to rounding

Appendix 2: Adjusted operating income and margin, adjusted EBITDA and margin, free cash flow

As reported, USD millions, except %

	Three Months Ended March 31,			
	2021		2020	
Income from operations	\$	452	17.5 %	\$ 360 14.6 %
Adjusted for certain items:				
Abandonment of long-lived asset		—		35
Amortization		103		121
Transaction and integration expenses		24		9
Adjusted operating income	<u>\$</u>	<u>579</u>	<u>22.4 %</u>	<u>\$ 525 21.3 %</u>

	Three Months Ended March 31,			
	2021		2020	
Net Income	\$	736	28.4 %	\$ 313 12.7 %
Provision for income taxes		96		78
Interest expense		59		61
Depreciation		71		98
Amortization		103		121
Transaction and integration expenses		24		9
Gain on disposal of operations		(359)		—
Adjusted EBITDA and	<u>\$</u>	<u>730</u>	<u>28.2 %</u>	<u>\$ 680 27.6 %</u>
Adjusted EBITDA Margin				

	Three Months Ended		Three Months Ended	
	March 31,		March 31,	
	2021		2020	
Cash flows (used in)/from operating activities	\$	(128)	\$	23
Less: Additions to fixed assets and software for internal use		(37)		(66)
Free Cash Flow	<u>\$</u>	<u>(165)</u>	<u>\$</u>	<u>(43)</u>

Appendix 3: Adjusted net income, adjusted diluted earnings per share, adjusted income before taxes, adjusted income tax rate

As reported, USD millions, except % and EPS

	Three Months Ended March 31,	
	2021	2020
Net Income attributable to Willis Towers Watson	\$ 733	\$ 305
Adjusted for certain items:		
Abandonment of long-lived asset	—	35
Amortization	103	121
Transaction and integration expenses	24	9
Gain on disposal of operations	(359)	—
Tax effect on certain items listed above ⁽ⁱ⁾	(27)	(35)
Adjusted Net Income	<u>\$ 474</u>	<u>\$ 435</u>
Weighted-average shares of common stock, diluted	130	130
Diluted Earnings Per Share	\$ 5.63	\$ 2.34
Adjusted for certain items: ⁽ⁱⁱ⁾		
Abandonment of long-lived asset	—	0.27
Amortization	0.79	0.93
Transaction and integration expenses	0.18	0.07
Gain on disposal of operations	(2.76)	—
Tax effect on certain items listed above ⁽ⁱ⁾	(0.21)	(0.27)
Adjusted Diluted Earnings Per Share	<u>\$ 3.64</u>	<u>\$ 3.34</u>

	Three Months Ended March 31,	
	2021	2020
Income from operations before income taxes	\$ 832	\$ 391
Adjusted for certain items:		
Abandonment of long-lived asset	—	35
Amortization	103	121
Transaction and integration expenses	24	9
Gain on disposal of operations	(359)	—
Adjusted income before taxes	<u>\$ 600</u>	<u>\$ 556</u>
Provision for income taxes	\$ 96	\$ 78
Tax effect on certain items listed above ⁽ⁱ⁾	27	35
Adjusted income taxes	<u>\$ 123</u>	<u>\$ 113</u>
U.S. GAAP tax rate	11.5%	20.0%
Adjusted income tax rate	20.5%	20.4%

⁽ⁱ⁾ The tax effect was calculated using an effective tax rate for each item.

⁽ⁱⁱ⁾ Per share values and totals may differ due to rounding.

About Willis Towers Watson

Willis Towers Watson (NASDAQ: WLTW) is a leading global advisory, broking and solutions company that helps clients around the world turn risk into a path for growth. With roots dating to 1828, Willis Towers Watson has more than 46,000 employees and services clients in more than 140 countries. We design and deliver solutions that manage risk, optimize benefits, cultivate talent, and expand the power of capital to protect and strengthen institutions and individuals. Our unique perspective allows us to see the critical intersections between talent, assets and ideas — the dynamic formula that drives business performance. Together, we unlock potential. Learn more at willistowerswatson.com.

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